

LET'S BE CLEAR

GAMING REVENUE AT HARRAH'S NEW ORLEANS HAS BEEN **TRENDING DOWNWARD** FOR YEARS.

Service industry and gaming facility employees breathe more secondhand smoke while at work than any other type of employee. Everyone deserves the right to breathe clean air at work and in public places.

Unfortunately, Harrah's New Orleans often blames the life-saving smokefree workplace law for declines in its Gross Gaming Revenue. Based on the publicly accessible economic reports online from the Louisiana Gaming Control Board, Harrah's New Orleans has been losing money well before discussion of the Smokefree NOLA ordinance took effect April 22, 2015. Harrah's is using the same fear-mongering tactics that the gaming industry has used every time employees have asked for protection from secondhand smoke in their workplace.

2009-2010

Harrah's New Orleans generated \$82,056,007 in gaming revenue to the state. Although this exceeded the minimum payment requirement of \$60,000,000 pursuant to the Casino Operating Contract, the amount represented a **decline of \$8,183,959** from fiscal year 2007-08.

2010-2011

Harrah's New Orleans generated \$75,001,147 in gaming revenue to the state. The amount represented a **decline of \$7,054,860** from fiscal year 2007-08.

2011-2012

Harrah's New Orleans generated \$75,628,975 in gaming revenue to the state. The amount was a **\$627,828 increase** from the previous year.

2012-2013

Harrah's New Orleans generated \$73,524,385 in gaming revenue to the state. The amount was a **\$2,104,590 decrease** from the previous year.

2013-2014

Harrah's New Orleans generated \$72,577,347 in gaming revenue to the state. The amount was a **\$947,038 decrease** from the previous year.

2014-2015

Harrah's New Orleans generated \$72,566,897 in gaming revenue to the state. The amount was a **\$20,450 decrease** from the previous year.



Smoke-free

EAST BATON ROUGE